

Lorillard Elects Conlon Secretary



Robert C. Conlon

Robert C. Conlon has been elected secretary of Lorillard Corporation.

Conlon, 28, succeeds William T. Welsh, who had held the post since the death of secretary Anna F. Woessner last year and who was named manager—corporate personnel and assistant secretary.

The Tobacco Jobber

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LIGGETT AND MYERS APPOINTMENTS: Liggett and Myers names Moreton Binn promotion manager, and Arthur

M. Brown assistant brand manager for Chesterfield cigarettes. Previously Binn was with Merchandising Promotion Associates, Inc., New York, and Brown, with Continental Can Co.

LIGGETT AND MYERS PROMOTIONS: William D. Richardson is named manager, Puerto Rico. He was previously assistant sales manager in Atlanta. Gene S. Baker becomes assistant department manager in Denver. Prior to his appointment, he was division manager in Salt Lake City. Alexander J. Walker is named assistant department manager in Buffalo, and Michael J. Murzi is appointed division sales manager in Jersey City, N.J.

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R. J. Reynolds Appoints Philip R. Currier Senior Product Manager in Marketing

WINSTON-SALEM, N. C.—Philip R. Currier has been appointed senior product manager in the marketing department of R. J. Reynolds Tobacco Co.

In his new position, he will be re-

brands, which include Winston king size and super king size in both regular and menthol versions.

Mr. Currier is a native of Plymouth, N. H., and is a graduate of Kenyon College.

Mr. Currier joined R. J. Reynolds earlier this year as product manager on Winston brands in the company's marketing department. He was previously employed by Proctor & Gamble, where he was brand manager for a number of leading products.



Philip R. Currier

sponsible for the marketing of all of the company's Winston cigarette

U. S. Tobacco Promotes Wm. Quail, Otto Behling

William R. Quail has been promoted to assistant branch manager and Otto E. Behling to plant superintendent at United States Tobacco Co.'s branch in Chicago, Ill.

In his new capacity, Mr. Quail will report to Ottmar D. Roeder, branch manager. He will assist Mr. Roeder in the supervision of the manufacture of moist tobacco products.

Mr. Behling will be responsible for coordinating plant production operations. He will report to Mr. Quail.